

MAKING NEWS

AWARD-WINNING IN EVERY WAY,
DULUTH IS ALWAYS MAKING THE NEWS:

- Top 10 Dream Town by *Outside* magazine
- “Leatherheads” George Clooney & Renee Zellweger press visit for movie premier about Duluth Eskimos football team
- The University of Minnesota Duluth & The College of St. Scholastica ranked as America’s top universities to learn, live, work and play.
- American Birding Association named Duluth as the “Birdiest Small City”
- *Money* magazine rates Duluth in the top ten for small Midwest cities
- #1 Golf Destination by *Golf Digest*
- Duluth is among the top 10 metropolitan areas in the U.S. with the least smog pollution, rated by the American Lung Association
- Minnesota Vikings “You made the Team” NFL Tour

MAJOR TV NETWORKS

ATTRACTED TO DULUTH!

- NBC Duluth Maritime Festival
- CBS This Morning features Duluth
- Entertainment Tonight feature on Leatherhead movie premier
- Major television networks feature AMSOIL® Duluth National Snocross and John Beargrease Sled Dog Marathon
- Great Outdoors on ESPN highlights Duluth’s winter adventures
- Home & Garden Television features Cotton Mansion and Olcott House
- A Place to Call Home features Duluth as a destination for living and playing

DULUTH, MINNESOTA RATED
by *OUTSIDE* MAGAZINE
AS ONE OF AMERICA’S

TOP 10 OUTDOOR TOWNS

WE ALREADY KNEW IT, BUT IT’S NICE TO HEAR FROM SOMEONE ELSE—ESPECIALLY WHEN THAT SOMEONE WRITES FOR A NATIONAL PUBLICATION. AND WE AGREE, DULUTH IS A GREAT OUTDOOR TOWN. IT’S A GREAT TOWN, PERIOD. AND IT’S LISTED AMONG SOME FAIRLY IMPRESSIVE COMPETITION:

BELLINGHAM, WASHINGTON
SANTE FE, NEW MEXICO
CHATTANOOGA, TENNESSEE
EUREKA/ARCATA, CALIFORNIA
CAMDEN, MAINE
BLACKSBURG, VIRGINIA
NORTHAMPTON, MASSACHUSETTS
SANTA BARBARA, CALIFORNIA
DULUTH, MINNESOTA
MISSOULA, MONTANA

EVERYONE’S BEEN
TALKING ABOUT DULUTH ...

- *Lake Superior Magazine*
 - NBC
 - *Newsweek*
 - *Midwest Living*
 - *Minneapolis Star Tribune*
 - USA Today
 - WCCO Radio
 - *New York Times*
 - NCAA Women’s Frozen Four Fan Guide
 - *Chicago Tribune*
 - *Kansas City Star*
 - *Des Moines Register*
 - *Outside Magazine*
 - *San Jose Mercury News*
 - EMT Minnesota Explorer
 - *Magic City™ Magazine*
 - *Minnesota Monthly*
 - *Chat Magazine London*
 - *Minnesota Snowmobiling*
 - *Better Homes and Gardens®*
 - *Family Journal*
 - *St. Paul Pioneer Press*
 - *Globe Travel Guide*
 - *Surfer*
 - *Minnesota Trails Magazine*
 - *Mankato Free Press*
 - National Public Radio
 - *Go Magazine*
 - *Chevy Outdoors Magazine*
 - *Travel America*
- And many, many more ...